

San Diego Chapter AEP Board Meeting

Date: January 7, 2009

Time: 5:30 p.m. to 8:00 p.m.

Location: PBS&J

Attendees: Diane Catalano (President), Monica Kling (Vice President of Programs), Mindy Fogg (Vice President of Membership), Dawna De Mars (Secretary), Keira Perkins (Co-newsletter Editor), Leslie (Co-newsletter Editor), Julie Wang (Student Membership and Outreach Director), and Marilyn Pongeggi (Chapter Director).

1.0 Board Members Reports

1.1 Treasurer (Cara)

1.1.1 Correspondence

-None

1.1.2 Account Balance

-Checking- \$10,053

-Savings- \$20,070

1.1.3 Other

-The Board would like to move more money to savings and keep only \$5,000 in checking.

-Cara will be sending out 1099 forms to vendors paid over \$600. She will send them out by January 15th.

1.2 Student Membership and Outreach Director (Diane for Julie)

1.2.1 Scholarship Program

-The Board agreed with Julie that scholarship should be posted in the January newsletter and at each school department website. She will also resend it in March.

-The Board confirmed that two, \$2,000 scholarships will be awarded in December.

-This year the scholarships must be fully funded by the Awards Banquet.

-The scholarship applications

1.2.2 Student Chapter Update

-Schools were just on Winter Break. There is no update.

1.2.3 Student CEQA Workshop

-Marilyn and Julie will be working together to put together a student workshop.

1.2.4 Student Shadow Program

-The Board would like Student Chapters to find interested companies.

-This program needs to be planned so it can be included in future newsletters and announced at future luncheons.

-Ideas include to have students rotate with several individuals in one day, go out to lunch with a mentor, or doing a "speed networking" happy hour event.

-The Board likes the “speed” networking idea since it might be a better learning method, easier to schedule/arrange, and would give the students a diverse view of the environmental field. It could also lead to students having a shadowing or intern opportunity. Leslie will look into a location (possibly Tango) to hold such an event.

1.3 Vice-President of Programs (Diane for Monica)

1.3.1 January Luncheon

-Monica let the Board know that she is having trouble getting a hold of Caltrans and CEQA judges.

-Board suggestions include Rob Rundle at SANDAG and Alan Haney who is a CEQA judge.

-Luncheon would be at the Mission Valley Inn on either the 22nd or 29th.

1.3.2 Future Lunch Topic Brainstorm

-Monica requested Board member ideas for luncheons. Ideas included the AB 375 (RBF), County General Plan Update (Mindy to as Bob), Chula Vista green initiatives, Otay Valley Regional Park, Revegetation after the fires or conditions two years after a fire (San Dieguito Park), POM (joint County and Chula Vista), SANDAG Roadshows (Rob), Santa Isabel Archeological Curation, and Historical Societies.

1.4 Vice President of Membership (Mindy)

-316 members total; 14 new members, 10 member renewals and 7 discontinued memberships.

1.5 Newsletter Editor (Kiera and Leslie)

1.5.1 Transition

-Leslie is being trained by Kiera and Kate to be the new editor.

-Ideas for the newsletter include personal bios.

-They will look at other Chapter newsletters to get ideas.

1.5.2 January Newsletter

-Cara has the message of the month.

1.5.3 February Newsletter

-Marilyn will do an article on the State Board for February.

1.6 Chapter Director (Marilyn)

1.6.1 Workshops

-Marilyn is trying to work out the profit split with the State Board so that the San Diego Chapter can break even or make money on the workshops. The State intends for local chapters to make money from the workshops.

-The other Chapters that make money on workshops do not provide lunch and use free venues. The San Diego Chapter Board does not see eliminating lunch or using a free venue as viable options since members would likely unhappy with them.

-The San Diego Board notes that the AEP policy on workshops is hard to understand.

-In order to make a profit, the Board would like to either raise the cost per person cap from \$25 to \$40 with an annual evaluation of the cap or split the gross profit 50-50. It is understood that the cost of binders that the State produces are hard to reduce. It is also noted that the Workshop fees were increased \$10 by the State but the Chapters did not receive any increase in caps. It was also decided that eliminating the cap may not be the best choice.

1.6.2 Chapter Report for State Board Meeting

-Marilyn is completing monthly Chapter reports for the State Board meetings.

1.6.3 Recommendations for the State Board Meeting Agenda

-Ideas include: establishing a cumulative baseline and unemployment rates Statewide.

1.6.4 Spring Workshop

-Speakers are needed. Ideas include Mary Jo Lasofony (Spelling?). Mindy will contact her.

1.6.5 Other

-AEP is under new management as of January. Lynn Binder is now managing until another firm is selected.

-Gene Talmage is to create a focused action plan for each quarter.

-The July Board Meeting Retreat will be in San Diego. Marilyn has volunteered to host it at her house.

-No discount has been given to local Board Members for the AEP conference.

-A meeting for all the local Board Members has been scheduled for the day before the AEP conference in San Francisco. The State will pay for the local Board Members to attend, however the precise reimbursement details (i.e., number of days, amounts) are currently unknown.

2.0 Committee Reports (Diane)

2.1 Awards Committee

-Both co-chairs from last year have indicated that they are stepping down. The Board would like a replacement(s) to have experience. The Board may ask if one of the previous co-chairs can train a new chair.

2.2 Legislative Committee

-No update given.

2.3 Emeritus Committee

3.0 Discussion Items

3.1 2009 Budget

-The budget was distributed for review and will be discussed next meeting when Cara is present.

3.2 AEP Mugs

-Dawna has not received a proof from Quality Logos yet.

3.3 AICP CM Credits

-As mentioned in the last meeting, the Board (Diane and Marilyn) is working on obtaining AICP CM credits for luncheons and workshops.

3.4 AEP Shirt Logos (Mindy)

-She has received a new version of the logo that is smaller, as the Board requested. Board members can order the shirt online using the logo number. The availability of AEP shirts will be noted in the next newsletter.

3.5 San Diego Science Festival (March 2009) (Monica)

-There is a waiting list to get a booth.

-Monica will attend the festival to see if it is an event that the San Diego Chapter would be interested in getting involved in.

3.6 Thank You Gifts (Diane)

-\$50 thank you giftcards will be given to Christi, Addie and Tania.

The next chapter board meeting will be held on February 4. All AEP members are welcome to attend! Please contact Dawna De Mars at (619) 462-1515 or dawnad@helixepi.com if you would like to attend.