



Western Mass Golf Magazine

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ADVERTISING RATES 2008

Full Page Ad* ____ \$900.00 (\$200.00 additional charge for color)
(10.25" x 11.5")

Half Page Ad* _____ \$500.00 (\$125.00 additional charge for color)
(10.25" x 5.625" horiz.) (5.125" x 10.25" vert.)

Quarter Page Ad* _____ \$300.00 (\$75.00 additional charge for color)
(5.125" x 5.625" horiz.) (3" x 10.25" vert.)

Eighth Page Ad ____ \$175.00
(2.5" x 5.625" horiz.) (5.125" x 3" vert.)

*Includes button on WMG website for 2008 golf season

**SEASON RATES: Full Page = \$700.00, 1/2 Page = \$350.00,
1/4 Page = \$175.00, 1/8 Page = \$100.00**

2008 Season Four (4) Issues (See above for ad size)

Expo Issue Deadline January 21st Distributed February 1st

Golf Preview Issue Deadline April 7th Distributed April 18th

June Issue Deadline May 12th Distributed May 23

August Issue Deadline August 18th Distributed August 29

To view current or past issues of WMG Magazine visit: www.westernmassgolf.com.