

KNOWING: THE KEY TO UNDERSTANDING



Providing opportunities for supportive relationships between community members and citizens with developmental disabilities.

REPORT TO THE COMMUNITY 2008

citizenadvocacy
of Washington County



Contents

Page 2-3
2008 Program Perspective

Page 4
Stories: Easy To Tell And Hard To Forget

Page 5
Leadership Message

Page 6
2008 Reflections/2009 Expectations

Page 7
Grants and Other Contributions
Income and Expenses

Page 8
Rosters
Statement of Financial Position

JIM AND LES

Over the years many in the public have often had a problem with our name, “Citizen Advocacy.” It seems that it’s natural to say “Citizen(s)” Advocacy. In fact, I corrected someone about that the other day. The plural just rolls off the tongue more easily than the singular.

When we were looking for an advocate for Les late last year, frankly, we didn’t have the plural in mind either. But, when we ran into the Cedar Creek Train Club, that all changed. Les loves trains and during a recent move his train set mysteriously disappeared. It was Les’s prize possession and he missed it dearly. Les had precious few possessions other than his train. Living with a developmental disability and no friends or family, life has also been difficult for Les. He needed a friend (singular) and we found him friends (plural). Truly a Citizens’ Advocacy match.

Les is now attending the Cedar Creek club meetings at Lamm’s Gardens in Jackson whenever he can. He’s fitting right in with the rest of the club members whose passion for trains is just the right ticket for Les. At least in this one case, I guess Citizens’ Advocacy is perfectly acceptable.

Mark Brunner
Executive Director

DID YOU KNOW?

Jessica Frederick
Program Coordinator

I have been struck this winter by the stories of people that are isolated by the community that have been stuck in horrible circumstances, some survived, others weren't so lucky. The 93-year-old WWII Veteran who had his heat turned off during the coldest week of the year and found frozen a week later, icicles hanging from his faucet. The lady who fell in her bathtub and remained there for 4 days before someone came to her aid. The child with disabilities that was chained to her bed and was unable to escape when her home caught on fire.

These stories make you stop and think about your life and the people that you love. What kind of support system do you have around you? How long would it take for someone to realize you were missing? Have you surrounded yourself with people that will come knocking on your door if you don't answer your phone or show up for something?

For many of the people that we work with, their support system is small to non-existent. Without advocates who would go looking for them? Who would come knocking on their door when they don't return phone calls? Would anyone be there to make sure that they were able to get help when they needed it?

Recently an advocate called to let us know that her partner had passed away. She was able to be there supporting her partner in the end. The obituary said "a special thank you to" her friend (advocate) "whose family has been [her] family." The partner had no family around, but she had her friend and advocate standing by her side for 9 years, helping her become more involved in the community, helping her live out her dreams and then sitting beside her as she peacefully passed away.

Over and over again when I talk to people who are interested in having an advocate for themselves or a family member, people say they just want someone they can call a friend. Isn't that what we all want? To have people around us that care for us, support us, encourage us and that will stay beside us through good and bad.

What a privilege it is for me to be a part of a program that helps to create that supportive network and relationships – friendships.

In 2008 35% of our matches were made in areas of the county not previously served.



Please
join us
on the web!

Our web address is:
www.cawashingtoncounty.com

To contact us:
info@cawash.org

Features on our
expanded web site:

- Purchase tickets, become a sponsor, sign up for the CA400, or become an annual donor on line. MasterCard and VISA shopping cart is available.
- Online advocate surveys and an interactive bulletin board.
- Satellite Support Team information site.
- Annual Report, Newsletter Archives.
- Advocate/partner stories.
- Coming soon . . . A resource page for matches including a lending library.

CA Stories: Easy To Tell And Hard To Forget



It's often been said that knowledge is not what we remember but what we can't forget. When it comes to understanding why Washington County needs a program like Citizen Advocacy, I believe it has as much to do with the unforgettable stories that I've seen and heard as it does with the principles and underlying concepts of advocacy that have been my instruction since joining this staff four years ago.

These are the unforgettable stories of sacrifice and love. I think of one advocate's willingness to sell her home in order to maintain her advocacy relationship with her partner. Hard to forget a story like that. Or the advocate who took the time to learn his partner's difficult hand signals so that he could begin communicating in a meaningful way with his partner. There are so many stories, so many unforgettable accounts of citizens stepping up to the plate and just being there for their partners. It's the stories that make Citizen Advocacy so special to me. And, you know, it's the stories that really seem to hit home with the many groups Jessica and I speak to in the course of the year. People love to hear stories and advocacy stories are so easy to tell because they're so hard to forget.

For over 30 years the "story" of Citizen Advocacy has been around the county. There have been a number of Executive Directors before me and others will follow. But the thing that connects me to them, past and future, is this common denominator: the stories, the unforgettable stories. Hopefully as these stories reach deeper and deeper into community, with the passage of time the knowledge base, so essential to the growth of Citizen Advocacy, will expand. When more people know, more people will understand. Only that understanding will ever bring about the epiphany that so many have hoped for so long.

Mark Brunner

Executive Director

Citizen Advocacy of Washington County

In 2008 we added three new Satellite Support Team sites.

LETTER FROM LEADERSHIP

That was a ride! To put it plainly, it was in words similar to these that we described 2008 to our Board of Directors early in 2009. “It was a real ride.”



There were many things about 2008 that inspired; many things that touched our hearts and many things that simply, well, were a ride. It was an anniversary year, so that made 2008 special. We celebrated our 30th anniversary as a pioneering program in Washington County. Through financial and program ups and downs, Citizen Advocacy began 2008 with a tremendous amount of hope and enthusiasm. We felt that our Spring Ball would be a great success; it was. We calculated that despite the fact we were losing a great Program Coordinator in April, before the end of the year we would have the program up to speed again. We did. All year long we anticipated our Annual Dinner in October, hoping that it would be well attended and that many, perhaps for the first time, would understand exactly what Citizen Advocacy was all about. The movie premier, *Bill Sackter—A Friend Indeed* put teeth into that expectation. We had a packed house and many of our guests walked away inspired and moved. “So that’s what Citizen Advocacy is?”

2008 was a real ride, a year that will long be remembered by staff, board and donors. Even as the economic crisis bore down on our program later in the year, the hope and optimism born of the exciting events of the year were enough to carry us through. We ended the year in the black and with a strong program.

We’d like to thank all of our donors, sponsors, supporters and especially our advocates who stepped forward in 2008 to make this program a great success. It was a real ride! Thanks!

President
Ryan Hetzel

Executive Director
Mark Brunner

Our public appearances in 2008 yielded over 3,500 community contacts.

2008 Reflections

Community events

have traditionally been very important to our advocacy program, and 2008 was no different, as our 2008 Citizens' Ball was the highlight of our events cycle this year. It was a record-breaking event in several ways. First, our attendance broke our 2007 attendance record and, once again, we had more sponsors involved than ever before. Our auction proceeds increased by over 38% over our 2007 event. Other community events included participation at Maxwell Street Days and the Farmers Market in West Bend, as well as the Washington County Business Expo. Over the course of the year we touched thousands of county residents through these events and appearances.

Our 30th Annual Meeting

took place at the Prairie Center, West Bend Mutual in October. We had the largest crowd ever to attend our Annual Dinner and our guest speaker, filmmaker Lane Wyrick, brought the award-winning documentary, *A Friend Indeed, The Bill Sackter Story*, to Wisconsin for the first time. This inspiring movie was testimony to the fact that one person can make a difference in the life of someone with a developmental disability.

2009 Expectations

A Friend Indeed-The Bill Sackter Story Encore

March 28th

Citizens' Ball

May 9th

Annual Meeting

October 15th

(see www.cawashingtoncounty.org for more information)



Investment

Partners/Organizations-Funds

Alliant Energy Foundation
 Community Memorial Hospital
 The Hartford Jaycees
 The Hartford Rotary
 The Kettle Moraine Lions Club
 The Nonprofit Management Fund
 Knights of Columbus Council 10715
 Michels Family Foundation
 The Melita S. Pick Charitable Trust
 The Richfield Lions and Lionesses Clubs
 The Roundy's Foundation
 The Thomas J. Rolfs Foundation
 Oscar and Augusta Schlegel Foundation
 The Suder-Pick Foundation
 Thrivent Financial, N. Washington Co. Chap.
 Thrivent Financial, S. Washington Co. Chap.
 United Way Washington County
 United Way of Greater Milwaukee
 Wal-Mart, West Bend
 Wal-Mart Foundation

The West Bend Community Foundation
 The West Bend Community Trust
 West Bend Mutual Charitable Trust
 The Wisconsin Energy Foundation
 The Ziegler Family Foundation Fund

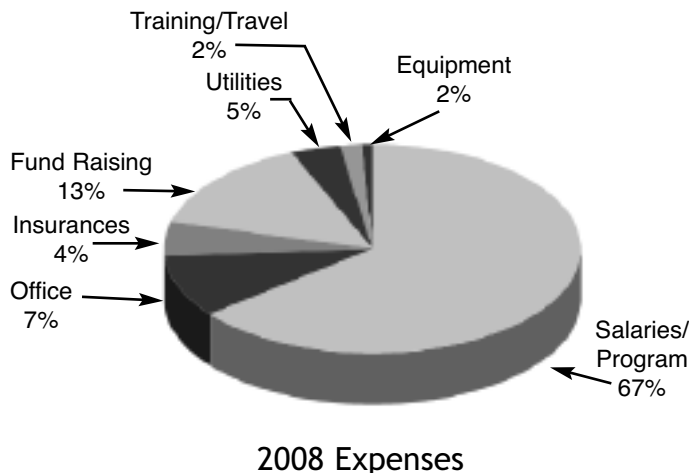
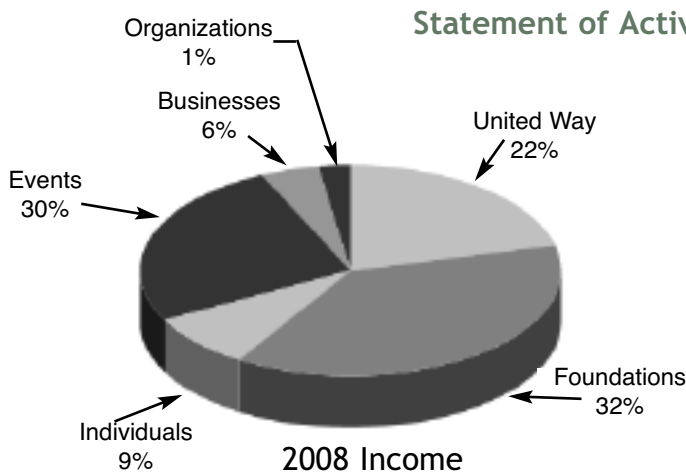
Investment Partners/Business

A&W Iron and Metal
 Broan-NuTone, Inc.
 Germantown Mutual Insurance Company
 The Gehl Company
 Hetzel & Nelson Law Offices
 Kieckhafer, Dietzler, Hauser
 Donald Langenfeld, S.C.
 Laufer Trucking, Inc.
 Marshall & Ilsley, M&I Bank
 Milkus & Lofy, S.C.
 Moldmakers Incorporated
 MTJ Inc.
 Pointer Marketing, Inc.
 Reis Financial Services, LLC
 R&R Insurance Services, Inc.

Schmidt Funeral Home
 Steelcraft, Inc.
 Tennesse Rose & Company CPAs
 The West Bend Founders BNI
 WBWI FM Country Radio
 West Bend Mutual Insurance, Inc.
 West Bend Savings & Loan
 WTKM Radio, Inc.

Investment Partners/Families

Mr. and Mrs. Charles Johnson
 John and Nancy Lee
 Gerry and Heidi Lofy
 Murph and LynnDee Murphy
 Bill and Mary Ann Shane
 Richard Smith
 Tom and Pat Strachota
 Thomas Thessin
 Mr. and Mrs. Allen Yahr
 Mr. and Mrs. Gerald Zeidler
 Doug and Sharon Zeigler



<u>Income</u>	
United Way	29,184
Foundations	41,675
Individuals	11,172
Events	39,130
Businesses	8,335
Organizations	1,169
<u>Expenses</u>	
Salaries/Programs	85,371
Office	8,375
Utilities	6,564
Fund Raising/Marketing	17,409
Fees/Insurances	5,721
Training/Travel	2,204
Equipment	1,937

Our Board of Directors

Left to Right

President Ryan Hetzel
 Treasurer Sarah Jones
 Vice President Cheryl Starling
 Secretary Joy Zeidler
 Director Sara Fleischman
 Director Michael Laird
 Director Jenny Smith
 Director Pat Strachota
 Director Dr. Krysti Wick
 Director Graham Wiemer
 Director Deborah Wilke



Our Advisory Board

State Senator Glenn Grothman
 Mr. Al Laufer
 Mr. Ray Lipman
 Mr. Tony Warren
 Mr. Scott Lopas

Statement of Financial Position December 31, 2008

Citizen Advocacy Balance Sheet Standard As of December 31, 2008

ASSETS	
Current Assets	
Checking/Savings	
Checking	14,836.31
1080 — Commerce Bank - Savings	<u>33,747.59</u>
Total Checking/Savings	<u>48,583.90</u>
Total Current Assets	48,583.90
Other Assets	
1500 — Office Equipment	11,621.93
1600 — Accumulated Depreciation	<u>-4,984.79</u>
Total Other Assets	<u>6,637.14</u>
TOTAL ASSETS	<u>55,221.04</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
2100 — Payroll Liabilities	2.20
2101 — FICA/FWH payable	1,881.96
2102 — SWH Payable	297.40
2200 — Deferred revenue-Citizen'...	<u>1,603.75</u>
Total Other Current Liabilities	<u>3,785.31</u>
Total Current Liabilities	<u>3,785.31</u>
Total Liabilities	3,785.31
Equity	
1110 — Retained Earnings	48,351.78
Net Income	<u>3,083.95</u>
Total Equity	<u>51,435.73</u>
TOTAL LIABILITIES & EQUITY	<u>55,221.04</u>