

**Members Present:** Staci Williams, Marcia Krieser, Tim Patterson, Jeremy Vanderloop, Britta Braden, Kristine Schroeder, Sarah Mireski, Trish Barnes, Brenda Bruyette, Carly Kastein and Ann Steinhorst

**Members Absent:** Chris Neu

**Call to Order:** The meeting was called to order by Staci Williams at 7:15AM

**Secretary Report:** A motion to accept the January 2008 Secretary's report was made by Kristine Schroeder and seconded by Trish Barnes. Motion carried.

**Treasurer Report:** A motion to accept the January 2008 Treasurer's report was made by Marcia Krieser and seconded by Trish Barnes. Motion carried.

### **OLD BUSINESS**

#### **Certificates of Deposit for Audubon Funds**

The Audubon Checking account had funds that do not need to be available for use until Audubon Days is closer. Two \$10,000 Certificates of Deposit have been taken out with these funds. A 7-month CD has been taken out at M&I Bank Mayville and is due on August 11, 2008. A 6-month CD has been taken out at TSB Bank and is due on August 1, 2008. These funds will be transferred to the Audubon Checking account upon maturity.

#### **Easter Update**

The Easter gifts have been ordered. Staci will be out of town on March 15<sup>th</sup> and is looking for help on the day of the event. Marcia, Brenda, Carly and Ann all said they will check their schedules for availability. 500 baskets will be filled this year and donations have started to come into the chamber office.

#### **Dessert & Coffee for Mayville Night at the Schauer**

The Audubon Inn will sell the Chamber whole desserts for \$48. Each dessert allows for 10-12 slices. This would be a cost of \$4 - \$4.80 per slice. The Schauer Center has a cost limit of \$3 per dessert so we will not be able to sell the desserts from the Audubon Inn. Tom Robbins suggested that the Mayville High School Music Department be given an opportunity to sell desserts and coffee for the evening.

### **NEW BUSINESS**

#### **Membership Renewals**

There are currently 19 businesses who were chamber members in 2007 who have not renewed their membership for 2008. Chamber staff should send a second notice to these businesses. At the March board meeting chamber staff should provide a report of non-renewed members for the board to see and discuss.

#### **Web Hosting with SunAnt**

Linda met with Aaron from SunAnt regarding changing our web hosting from Webnality to SunAnt. Currently Webnality provides us with both web hosting and maintenance of both the Chamber and

Audubon Days websites. Changing our hosting to SunAnt would mean the chamber would need to purchase software for updating the website, having a photo gallery and establishing and maintaining a business directory, events calendar and available buildings directory. There would be an overlap of both hosts in order to maintain a smooth transition for the public using the site. There would also be an increase in staff payroll as they would need to learn the new software. In addition there would be a cost of approximately \$650 for Aaron to set up the new web sites. Since this would mean we would go over our budgeted amount for 2008 and that we are coming into the time of year when our events calendar is busiest, the chamber board has decided to table the topic until the November board meeting and begin working on a new web hosting at the end of the year.

### **Shoppers View Advertising**

Advertising in the Shoppers View has a cost of \$9.40/column inch. A 2-column X 2" ad would be considered a 4" ad and the cost would be \$37.60 (\$9.40 X 4).

### **Mayville Brochure**

The chamber has run out of the Mayville brochure which was printed in the mid 1990's. Staci can work on laying out a new brochure for the chamber. She has requested that the board members come to the next meeting prepared to discuss what they would like to have included on the new brochure. Chamber staff is to check with the O'Brion Agency, Staples and Aurora on the cost of printing a 3-fold brochure and report at the March board meeting. These cost figures should include black & white and full color in both matte and glossy finishes.

### **Written Conflict of Interest Policy**

The IRS is beginning to strongly suggest that all tax-exempt organizations have a written conflict of interest policy. The IRS has a sample form on the IRS website. Chamber staff will have a copy of the form available for the board to look over at the March board meeting.

### **Pitney Bowes**

Pitney Bowes has continually been calling the chamber office regarding a postage machine for the chamber office. Several board member businesses have this machine and feel it would not be beneficial for the chamber office.

### **Chamber By-Laws Changes**

The chamber board is looking into changing some of the chamber bylaws. Possible changes include term of president, change of annual dinner date, and a change in number for a quorum. Chamber staff will send a copy of the current bylaws to the chamber board members highlighting the areas where changes are considered. Changes in by laws could be mentioned at the May Lunch and Learn and brought to a vote at the Golf Outing.

## **COMMITTEE REPORTS**

### **Programs**

#### **Lunch & Learn**

There is a Lunch & Learn scheduled for today at the Golf Club. Tom Robbins from the Schauer Center will be talking about Mayville Night at the Schauer. There is another Network Night scheduled for May and it was suggested to have Bill Volkert at the August Lunch & Learn to give and update on the Marsh Education Center.

## **Network Night**

The February Network Night at the TAG Center was cancelled due to weather. The next Network Night is scheduled for March 6<sup>th</sup> at Resale Boutique Ala Chic.

## **Membership**

See membership renewals above.

## **Hospitality/Tourism**

### **Hospitality**

Marcia will work on scheduling a greeting at Kwik Trip. After some discussion, it was agreed to hold one greeting at a time. This would allow board members to spend more time with the business being greeted. Greetings are best scheduled on the Tuesday, Wednesday or Thursday.

### **Tourism**

Bands for Music on the Rock will need to be chosen soon. Marcia will meet with Mike Kurutz about the bands. She would also like some input from the chamber board regarding bands for the summer.

Marcia was at the DCTA annual dinner and came with information about co-op advertising through the DCTA. She suggested that we consider using the co-op advertising this year.

## **OTHER BUSINESS**

### **Chamber Board Picture**

A picture of the chamber board was taken at the meeting. It will be incorporated into the March Newsletter.

### **Golf Outing**

Some Golf Club members would be willing to organize a golf outing for the Chamber. Linda Turk is to gather some additional information for the March meeting.

### **Chamber Article in the Mayville News**

Staci is to be placing her monthly newsletter articles in the Mayville News.

### **Next Board Meeting**

The next board meeting is scheduled for Thursday, March 13th, 2008 at 7:00 AM

### **Adjournment:**

A motion to adjourn the meeting was made by Jeremy Vanderloop and seconded by Brenda Bruyette at 8:24 AM. Motion carried.