

OPEAA 23RD ANNUAL MEETING

FEBRUARY 7-10, 2009

"Sustaining Your Business In A 'Green' Environment"



**AMELIA ISLAND PLANTATION
AMELIA ISLAND, FLORIDA**



OPEAA 23rd ANNUAL MEETING
February 7-10, 2009
Amelia Island Plantation–Amelia Island, Florida

“Sustaining Your Business In A ‘Green’ Environment”

Saturday, February 7

4:00pm -- 6:00pm

REGISTRATION

6:00pm -- 8:00pm

RECEPTION & SILENT AUCTION

To Benefit the Bill Nelson Scholarship Endowment

Sunday, February 8

7:30am -- 8:15am

CONTINENTAL BREAKFAST

8:30am -- 8:45am

WELCOME & MEETING OVERVIEW

Craig Smith, OPEAA President, Strategic Sales

& Product Manager, Stens Corporation

Ed Nelson, Chair, OPEAA Annual Meeting Committee, Rotary

Corporation

8:45am -- 10:00am

OPENING GENERAL SESSION

**“An Entrepreneurial Answer To Sustaining Your Business
In A ‘Green’ Environment”**

Thomas R. Ulbrich, Executive Director

University at Buffalo School of Management

Center for Entrepreneurial Leadership

As the “green movement” sweeps across America, we are constantly being bombarded by new regulations and potential government intervention that often comes with little input from the business community. We often feel like it is just out of our control. How do we sustain a profitable business in this environment? One answer may be found by looking through the lens of an entrepreneur to find the potential opportunities for sustained growth.

10:00am -- 10:15am

REFRESHMENT BREAK

10:15am -- 11:15am

GENERAL SESSION

**“Strategic Entrepreneurship: Creating Future Value By
The Choices You Make” -- Thomas R. Ulbrich**

Business owners and leaders are currently operating in a highly unpredictable atmosphere. Today, more than ever, increased importance is being placed on your ability to lead. With the fast-changing business climate and increased competition, traditional and conventional approaches to management are not sufficient. To be successful, you need to position your business in a way that builds value for both you and the future of your company. This outcome can only be achieved if you make the right choices today so that your company is in a position to maximize that earned value tomorrow. This session will provide you with the "tool kit" needed to respond on a timely basis, both tactically and strategically, to ongoing business challenges and changes in the marketplace.

11:15am -- 11:30am

NEW MEMBER PRESENTATIONS

11:30am -- 12:00 noon

ANNUAL BUSINESS MEETING

12:15pm -- 1:15pm

LUNCHEON

(Remainder of Afternoon and Evening Open.)

Monday, February 9

8:00am -- 9:00am

CONTINENTAL BREAKFAST

BNSE Trustees/Committee Meetings

9:15am -- 9:30am

AGENDA REVIEW & INTRODUCTIONS

Ed Nelson, Chair, OPEAA Annual Meeting Committee,
Rotary Corporation

9:30am -- 10:15am

GENERAL SESSION

"An Industry & National Political Overview"

Kris Kiser, V.P., Public Affairs, Outdoor Power
Equipment Institute

10:15am -- 11:15am

GENERAL SESSION

"Engineering & Regulatory Issues: Challenges & Opportunities"

James McNew, V.P., Technical & Marketing Services, Outdoor
Power Equipment Institute

11:30am -- 5:30pm

GOLF TOURNAMENT

(Box Lunches Provided)

11:30am – 4:30pm

OPTIONAL TOUR – “Historic Fernandina Beach”

(Includes Historic Homes, Churches, Shopping – Lunch on your own at any of the fabulous local restaurants. See enclosed sheet.)

7:00pm -- 8:00pm

COCKTAIL RECEPTION

8:00pm -- 10:00pm

BILL BERGMAN MEMORIAL BANQUET

Tuesday, February 10

7:30am -- 8:15am

CONTINENTAL BREAKFAST

8:30am -- 8:45am

AGENDA REVIEW & INTRODUCTIONS

Ed Nelson, Chair, OPEAA Annual Meeting Committee,
Rotary Corporation

8:45am -- 9:45am

GENERAL SESSION

“Environmental Fuel Container Update”

Richard Brown, Blitz USA

9:45am -- 10:30am

GENERAL SESSION

“Understanding, Anticipating and Preparing for Weather Changes”

Steve Letro, Meteorologist in Charge, National Weather Service

10:30am -- 10:45am

REFRESHMENT BREAK

10:45am – 11:15am

STRATEGIC PLANNING SESSION

Bob Wehmuller, National Sales Manager, Sierra International

11:15am – 11:30am

MEET THE NEW OPEAA PRESIDENT

Bob Wehmuller, National Sales Manager, Sierra International

CLOSING REMARKS

Craig Smith, OPEAA Immediate Past President,
Strategic Sales & Product Manager, Stens Corporation

11:45am -- 3:00pm

BOARD OF DIRECTORS MEETING

(Lunch Will Be Served)

OPTIONAL EVENT

HISTORIC FERNANDINA TOUR

Monday, February 9 – 11:30am-5:00pm

\$45 per Person

Travel back in time on this fabulous walking tour of historic Fernandina – to its 19th Century Golden Age!



Tour participants will be taken by motor coach to the Historic District near the Harbor in Fernandina. Following lunch on your own at one of the many wonderful restaurants in the area, tour participants will visit the majestic St. Peter's Episcopal Church. St. Peter's, dating from the mid-1800s, is known for its 17 memorial stained glass windows, telling the story of Fernandina events and its citizens and its famed organ, which was purchased in 1893.

This private tour will then enter Hoyt House, built in 1905 by builder John Mann, which is modeled after the Rockefeller Cottage on Jekyll Island. The National Register of Historic Places has sited Hoyt House as “noteworthy for its octagonal two-story bay, cross gable, balcony, hip-roof, hip-dormers and bracketed eaves.” Its interior is crafted out of the finest heart of pine and oak and each of its seven coal burning fireplaces has a unique carved mantle.

You will visit the Williams House, one of the oldest and most historic homes in Fernandina. The Williams House is a Victorian dwelling that has been beautifully restored and named a Florida Heritage Landmark Site, with its original iron fence – one of the few left standing after the Civil War. During the time that the Island was under the flag of the Confederacy, Jefferson Davis, a friend of Williams, was a guest in the house on many occasions. In 1865, President Andrew Johnson appointed Williams Registrar of the Public Lands for the State of Florida and at the time of his death in 1888, Williams owned nearly 400,000 acres in Florida.



The final house on the tour will be the Florida House, which was built in 1857 by David Yulee's Florida Railroad – his planned railroad from Fernandina to Cedar Key -- which was to be the first cross-state railroad linking the Atlantic Coast port to the Gulf Coast port. The home housed important people for the Florida Railroad until the Civil War erupted and David Yulee fled town. When the port and Fort Clinch was seized by the Northern Troops during the Civil War, Officers of the North were housed at Florida House.

At the conclusion of this special tour of architectural gems, you will have a chance to shop at the Historic District's many boutiques and specialty stores prior to being driven back to Amelia Island Plantation.



OPEAA 23rd ANNUAL MEETING

LEE WOODCOCK MEMORIAL GOLF TOURNAMENT
Monday, February 9, 2009 – 11:15am-5:30pm
Ocean Links Golf Course, Amelia Island Plantation

REGISTRATION FORM

(Please make additional copies of this form for each player.)

Name

Company

Street

City/State

Zip

Telephone

Fax

Email

Please circle your skill level:

A 78-80

B 81-90

C 91-100

D 101+

Cost: \$170 Per Person
Includes Shuttle Service, Premier Golf Services, Green Fees, Shared
Cart Rental, Range Balls, Box Lunch, Taxes, Gratuities

Please make checks payable to OPEAA and send to:
Susan H. Dove – 1726 M Street, N.W. – Suite 1101 – Washington, D.C. 20036

HOTEL RESERVATIONS

RESERVE YOUR ROOM TODAY!

Call Amelia Island Plantation Group Reservations at 1-888-261-6165, and mention that you are with OPEAA, Group Number 8B52FA, for OPEAA's special rate of \$249.00 per night, single or double occupancy. All rooms in the OPEAA block are Oceanview Rooms.

NOTE: The cut-off date for room reservations is January 7, 2009!

Reservation requests received by the Hotel after January 7, 2009 will be based on availability.

NOTE: Gratuities for housekeepers, bellmen, and Plantation Shuttle drivers, unlimited high-speed internet access, and unlimited use of health and fitness center ARE INCLUDED in a \$10 daily resort fee added to your room bill.

Amelia Island Plantation
P.O. Box 3000
Amelia Island, Florida 32035-3000
904-261-6161

CAR RENTALS

Call Hertz at 1-800-654-2210 and mention OPEAA's Member Savings Card #CDP1344236 for discounted rates!

AIRPORT TRANSPORTATION

The Jacksonville Airport is closest to Amelia Island Plantation. For those traveling alone, the best price is to arrange for the hotel shuttle service – call 1-888-261-6161 and select Option #7. The cost is \$44 per person one way. It is suggested that hotel shuttle service reservations be made well in advance of your travel. For two or more persons traveling together, the best price is a taxi, which costs about \$60 for the entire taxi - \$30 or less per person one way.

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February 7-10, 2009 – Amelia Island, Florida

REGISTRATION FORM

FULL NAME *NICKNAME FOR BADGE*

SPOUSE/GUEST *NICKNAME FOR BADGE*

COMPANY

STREET *CITY* *STATE* *ZIP*

TELEPHONE *FAX* *E-MAIL*

	Early Registration Discount Before 1/2/09	Registration Fee After 1/2/09
<input type="checkbox"/> Corporate Registration	\$600	\$700
<input type="checkbox"/> Addl. Person/Same Company Registration <i>(please make an additional copy of this form for each person attending)</i>	\$525	\$600
<input type="checkbox"/> Spouse/Guest Registration <i>(Includes Opening Reception, Continental Breakfasts, Reception/Banquet)</i>	\$275	\$275
<input type="checkbox"/> Non-Member Registration	\$800	\$800
<input type="checkbox"/> Child Registration (age 18 & under) <i>(Includes Opening Reception, Continental Breakfasts, Reception/Banquet)</i>	\$ 75	\$ 75
<input type="checkbox"/> Golf Tournament ___ Executive ___ Spouse	\$170	\$170
<input type="checkbox"/> Fernandina Historic Tour ___ Executive ___ Spouse ___ Children	\$ 45	\$ 45

Total Amount Enclosed: \$ _____

Please make check payable to OPEAA and send to:
Susan H. Dove - 1726 M Street, N.W. - Suite 1101 - Washington, D.C. 20036
Cancellation Policy: Cancellations before 1/2/09 - 100% refund. Cancellations by 1/16/09 - 50% refund.
Sorry, no refunds after 1/16/09.