



THE PARADE COMPANY

working to bring the magic of America's Thanksgiving Day Parade and other aspects of Detroit alive with floats, balloons, fireworks and more for over 80 years. They have been creating memories that unite families, which is what the Rose Festival Parade has continued to do for 50 years.

The Parade Company can do the following:

- Rent you a float to use in the Rose Parade. They have many styles and designs to choose from and will offer small customizations so your name would be represented on a pre-built float for all to see.
- Design and build a float specifically for you - one you can use in any parade you'd like.

They also rent smaller parade items, such as mini floats, costumes, props, stages and more!

If you would like more information about The Parade Company and what they offer, visit their website at www.theparade.org. Quotes are not offered online. Call Jessica at 313-432-7834 and let her know Liz from the Jackson County Rose Festival sent you!

Float Building
Made Easy!

Do you want your business or organization represented in the Rose Parade in a most spectacular way?

Are you looking for something a little more creative in your float design than you or your staff can do yourselves?

The Parade Company has been