

**Representative Projects: Target Information Headers (2006, 2007)  
(Manufactured under contract to Harbor Industries Charlevoix, Mi)**

Target stores are outfitted with many information stations at which customers can scan the barcodes of products to obtain prices and detailed product information. Above each of these information stations is a "Header" which indicates the location of a scanner.

During the past two years Bourne Industries has manufactured over 2500 of these information header units under contract to Harbor Industries Inc. The picture at the left shows these units under construction. The picture on the right shows a completed unit prior to shipment with adhesive backed lettering applied.



These units are 3 feet high and 1 1/2" feet wide. They are constructed to be light weight. The interiors are hollow. Top and bottom "football" shaped pieces of 3/4" thick particleboard are wrapped with light weight molded fiberboard and then covered with high pressure laminate to assure long wear and impact resistance. One additional "football" shaped piece of 3/4" particleboard in the center of the unit assures that the shape does not change over time due to changes in temperature and humidity.

All units were bulk packed and shipped to Harbor Industries for incorporation with other fixtures and displays they had built for Target stores.