



Built by Members
with the help of Sponsors

1-877-WE12ATV

www.wewanttoatv.com

For Members

Ride Legal & Ride all the Time!

Who is Tri-County ATV?

- **501 (c) 4, Non Profit Organization**
- **Pennsylvania's Largest Private Membership ATV Club**
- **Family Oriented ATV Organization**
- **Club owns its primary grounds of 324 acres located in beautiful Heilwood, Pennsylvania and offers over 850 acres of additional leased prime trail riding area**
- **Members access 24/7**
- **Doubled its membership base 3rd year in a row**
- **Provides a place to Ride Legal and Ride all the Time**

Why Sponsor?

- **Exclusive Packages**
- **Expansive Membership Base**
- **Custom Packages**
- **Year Round Exposure**
- **Continuous Recognition**
- **Member Loyalty**
- **Exclusive Purchasing**
- **Permanent Name Placement**
- **Targeted Market**
- **Over 18000 non member attendees visited last year**
- **We do Business with Those that do Business with Us**

How does it Work?

Easy as 1 2 3

1. Review the sponsorship levels
2. Choose the one that is best for you and your business
3. Provide the necessary information

1. Customize your sponsor level
2. With your representative establish barter or like exchange
3. Provide the necessary information

Titanium Benefits

- **5 Tri-County memberships**
- **Choice of Exclusive logo project**
- **Vendor Space**
- **Exclusive Dealer Day**
- **Custom Trackside banner**
- **Sponsor Plaque**
- **Website Links**
- **Featured Newsletter space**
- **Display and distribution of promotional materials**
- **Primary purchasing of club necessitated items.**
- **Exclusivity of purchase for any quad raffle giveaways.**
- **Exclusive Halloween shirt logo printing**
- **Second item logo printing**
- **Preferred place of purchase for our members**

Investment \$1000

Dealer Day

Titanium Exclusive Benefit

- As a Titanium Sponsor you are entitled to a Dealer Day with Full club Access.
- Sponsors can use their dealer day for an event of their choice i.e. customer appreciation, corporate dealer ride, company picnic, sales promotion, training day etc.
- Sponsors can choose to use their dealer day at anytime other than scheduled Tri County Events.
- The Kitchen is available to provide catering to suit your needs with various menus and pricing.
- Trail guides, tours, kitchen personnel etc will be provided at request at no additional charge.

Kitchen Catering

Titanium Exclusive Benefit

Choose your menu style. Prices subject to change.
Minimum count may be required for certain choices

- **Concession Style-** guests pay per order
Pizza, wings, french fries, fried foods, hot dogs, etc.
- **Picnic Style-** \$6.00 per person
Burgers, hot dogs, beans, salads, beverage*
- **Fair Style-** \$7.00 per person
Hot sausage sandwich, fresh cut fries & beverage*
- **BBQ Style-** \$8.00 per person
½ chickens, fixings and beverage*
- **Custom Cater-** menu and pricing options available upon request.

*beverages include coffee, tea, bottled water, ice tea or punch type (large soda or custom beverages may incur additional charge)

Exclusive Projects

First Aid Station

A permanent structure will be erected to permanently house the first aid station, supplies etc. with Ambulance access. Sponsor Name will be prominently and permanently displayed on the building. Funds will be used to purchase or build the building, stock and supply.

Trophies

Drag
Motocross
Kids track
Open House
Etc.
Custom trophies with exclusive name rights (i.e. Courtesy of ABC)

Motocross

The new track will be customized
Banners, pennants,
Tire borders
Exclusive Name rights
Your sponsorship funds will be directed to complete this project

Office

A permanent structure will be erected to permanently house the business office, Sponsor Name will be prominently and permanently displayed on the building. Funds will be used to purchase or build the building, stock and supply.

Platinum Benefits

- **3 Tri-County memberships**
- **Shared logo Project**
- **Vendor Space**
- **Custom Trackside banner**
- **Sponsor Plaque**
- **Website Links**
- **Featured Newsletter space**
- **Display and distribution of promotional materials**
- **Secondary purchasing of club necessitated items.**
- **Exclusive Halloween shirt logo printing**
- **Second item logo printing**
- **Preferred place of purchase for our members**

Investment \$600

Shared Projects

Trail Project

Permanently named/marked trail.

Logo/stickers or design will be adhered to already produced trail markers. Size specification 3" x 4"

Markers indicate trail number in 3 inch numbers, below will have Sponsor Logo.

Markers are placed on the right hand side of each trail and feature reflective tape. Benefits, highly visible and supports trail riding.

Track (Drag)

Funds will be used to establish pit areas, Sponsors choosing this will receive a personalized pit area.

Spectator Area, regrading and reseating will be established, sponsors name will be prominently displayed in area. Logo Racing Vests for repeat racers.

Pet Project

Each Tri-County Representative responsible for approaching sponsors has a pet project or a partiality to a certain project; campground, playground, Halloween, kitchen etc.

Choose this option to support your representatives pet project or if you are undecided and funds will be allocated to where they are needed most.

Gold Benefits

- **1 Tri-County membership**
- **Vendor Space**
- **Custom Trackside banner**
- **Sponsor Plaque**
- **Website Links**
- **Featured Newsletter space**
- **Display and distribution of promotional materials**
- **Tertiary purchasing of club necessitated items.**
- **Exclusive Halloween shirt logo printing**
- **Second item logo printing**
- **Preferred place of purchase for our members**

Investment \$400

Silver Benefits

- **Sponsor Plaque**
- **Website Links**
- **Featured Newsletter space**
- **Display and distribution of promotional materials**
- **Exclusive Halloween shirt logo printing**
- **Second item logo printing**

Investment \$200

Bronze Benefits

- **Sponsor Plaque**
- **Website Links**
- **Featured Newsletter space**
- **Display and distribution of promotional materials**
- **Exclusive Halloween shirt logo printing**

Investment \$100

What do I need to do?

Sign contract and remit fee
Complete membership forms for each membership
Provide promotional materials for distribution
Provide logo for banner, newsletter, and logo printings
Display Tri-County brochures & Event Flyers
Provide a discount for Tri-county Members when displaying their membership card.
If applicable provide TC with \$200 wholesale promotional/giveaway type merchandise to use in any manner except outright sale (Titanium Sponsors)

**Welcome to Sponsorship
Thank you for your Support**

