Day 9: Domain Names

A domain name becomes your identity on the internet. For example, every one knows that www.amazon.com directs you to an online retailer and that www.google.com directs you to online searching. To get your own domain name for your online website, you need obtain a license for it from a domain name registrar.

EZ-NetTools is a domain name registrar. As a result you can purchase your domain name through EZ-NetTools and we will configure the domain name for you. We will also remind you when it is time to renew your domain name.

What is a Domain Name?

A domain name is the most popular way for people to find websites. Most people know that to buy a book from Amazon, you need to type www.amazon.com into the address box of your web browser. If you want to do a search, people will type in www.google.com or www.yahoo.com, or www.bing.com. These addresses are domain names.

You can get your own domain name for your website!

While we think it is a great idea for you to have your own domain name, it is optional. Getting your own domain name will make it much easier for people to find your web site.

What if I Don't Have a Domain Name?

People can still get to your web site even if you do not have a domain name. When your account is created with EZ-NetTools, we assign you a subdomain name. Your subdomain name is appended to our domain name, abc.eznettools.com. For example, if your subdomain name is "majesticscenes", then your internet address would be abc.eznettools.com/majesticscenes.

How Do I Get a Domain Name?

You can purchase the rights to use a domain name for a specified length of time, usually for one year. After that time has expired, you will need to renew your rights to the domain name. You never really own t he name, just the rights to use it for a certain length of time. You buy these rights from a registrar, like EZ-NetTools. There are many other good domain name registrars such as GoDaddy, Tucows, and Network Solutions. Prices vary between registrars.

You may want to purchase multiple domain names for your web site.Often companies will purchase common misspellings of their company names along with the normal spelling. That way if anyone misspells the domain name, they will still find your website.

You can purchase your domain name from any registrar and it will



work with your EZ-NetTools website. The advantage of using EZ-NetTools as your registrar is that we will configure and manage everything for you.

To learn more about Domain Names or to Purchase a Domain Name through EZ-NetTools please visit our website at www.eznettools. com or give us a call 800-627-4780.